



Knowledge broker competencies & skills – are we missing something?

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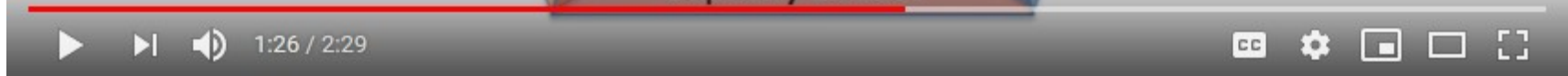
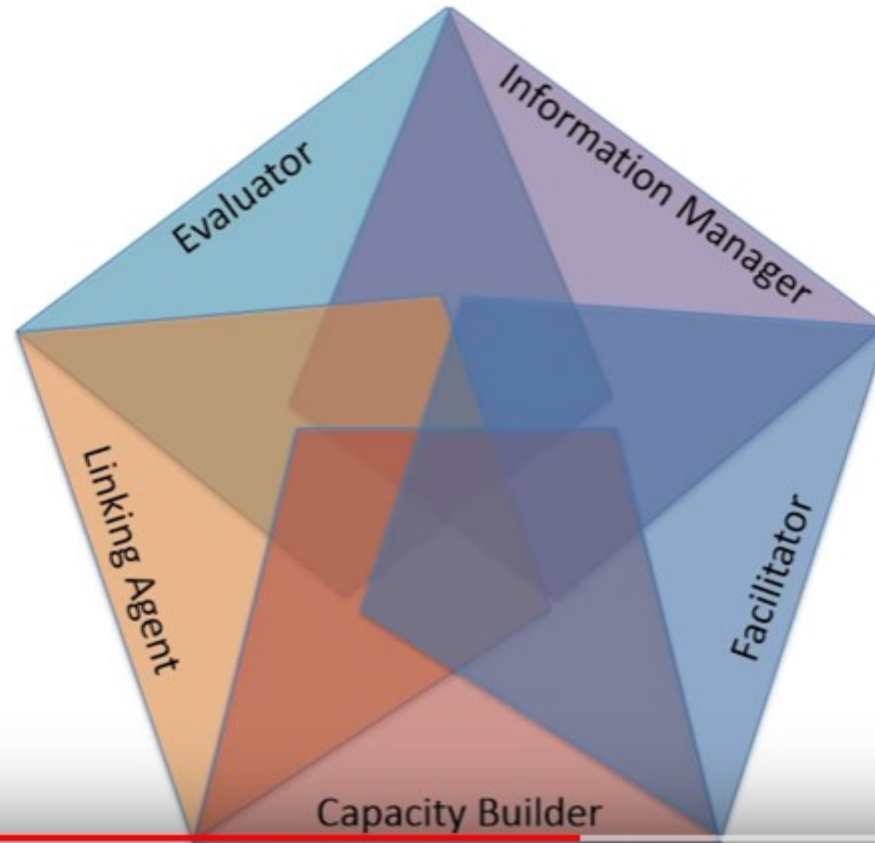
Knowledge brokering research

- Social networks and connectivity
- Functional activities and roles
- Skills and personal attributes

Functional activities

- Knowledge management
 - Identify and obtain relevant information
 - Create tailored knowledge products
 - Project coordination
- Linkage and exchange
 - Identify, engage and connect with stakeholders
 - Facilitate collaboration
 - Support communication and info sharing
 - Network development, maintenance and facilitation
- Capacity building
 - Facilitate development of analytic and interpretive skills
 - Facilitate and evaluate change
 - Support sustainability

Role domains



https://www.youtube.com/watch?v=udp8JNu_tL4&feature=youtu.be

Knowledge broker qualities



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Phipps & Morton, 2013

Focusing on the bigger picture



- Literature review of KM frameworks & models (N=47)
- Reading, summarising, synthesising
- 16 categories grouped under four overarching labels
- Not mutually exclusive



(DMs)

Decision makers responsible for commissioning services and/or designing local/regional/national policies and strategies – e.g. commissioning managers, policymakers

(Pra)

Frontline service providers responsible for delivering services to members of the public – e.g. health and social care professionals, teachers

WHO ose knowledge want to mobil

(SUs)

People in receipt of services and/or their advocates and representatives – e.g. community groups, charities, service user groups

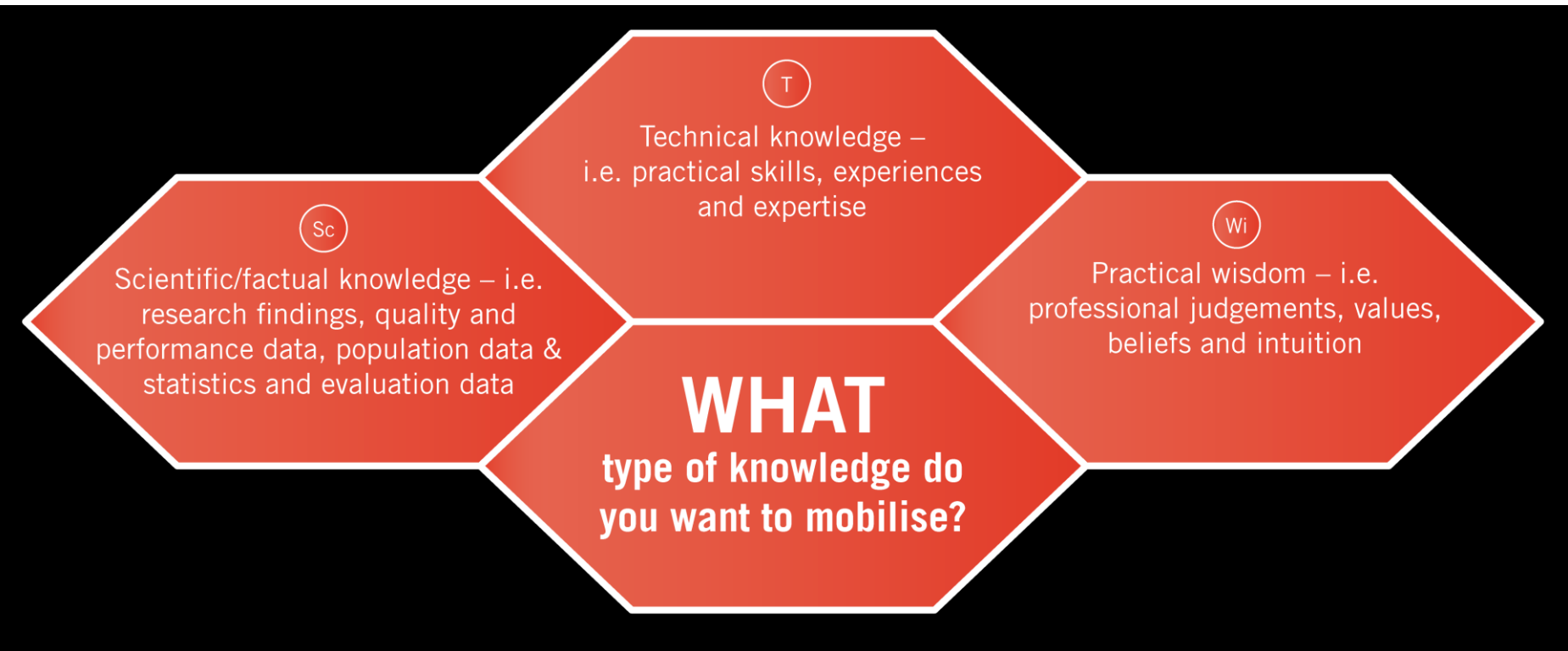
(KPs)

Professional knowledge producers – people who focus on producing robust scientific knowledge and evidence – e.g. researchers, academics, evaluators

(Dev)

Product and programme developers responsible for developing and/or implementing products, services and programmes – e.g. operational managers, service providers

WHAT
type of knowledge do
you want to mobilise?



HOW
do you want to
mobilise knowledge?

HOW

do you want to
mobilise knowledge?

Con

Making connections between actors – e.g. establishing networks, brokering relationships between research users and producers

Int

Facilitating interactive learning and co-production – e.g. participatory research projects, action learning sets

Di

Disseminating and synthesising knowledge – e.g. online databases, communication strategies, evidence synthesis services

WHY
do you want to
mobilise knowledge?

Po
To develop new policies,
programmes and/or recommendations

So
To develop local solutions
to practice-based problems

WHY
do you want to
mobilise knowledge?

Imp
To adopt/implement clearly
defined practices and policies

Kno
To produce useful
research/scientific knowledge

Ch
To change practices and behaviours



References

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Ward, V, Why, whose, what and how? A framework for knowledge mobilisers, *Evidence & Policy*, 2017, 13(3):477-497 <https://bit.ly/2HuBWiw>